



INITIAL ORDERING WORKBOOK



2010 Chevrolet

INITIAL ORDERING WORKBOOK

The 2010 Chevy Camaro Initial Ordering Workbook is a tool designed to assist you in ordering Camaro vehicles. It is to be used in conjunction with the Camaro Order Guide and Autobook. Below is a table of contents to help you navigate through this helpful resource.

1 CAMARO OVERVIEW

Get familiar with the 2010 Camaro model lineup, features and styling details.

2 EQUIPMENT GROUPS

Learn about key standard features, recommended ordering percentages and package content.

- **6** 2010 CAMARO PACKAGE CONTENT
- 7 AVAILABLE FREE-FLOW OPTIONS

Discover the key 2010 Camaro free-flow options.

- 8 2010 CAMARO STANDARD EQUIPMENT CHART
- 9 2010 CAMARO PATTERN ORDERS AND COLOR COMBINATIONS

Use this section as a guide when deciding how to content Camaro vehicles.

12 CAMARO CUSTOMERS

See who will be seeking out Camaro and learn what features and trim level may be right for them.

13 KEY CAMARO ACCESSORIES

Discover what key accessories will be available on the 2010 Camaro.

15 EARLY ORDER PROGRAM





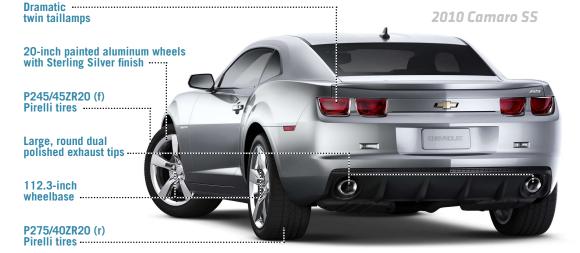
INITIAL ORDERING WORKBOOK

CAMARO OVERVIEW

It's the 21st
Century sports
car that's set
to rewrite its
historic legacy.
The 2010 Camaro
is the ultimate
combination of
performance
and technology
and brings along
an unmatched
driving experience
to the Regular
Sports segment.







Interior

- Available four-pack gauges (First Generation heritage)
- "Deep dish" three-spoke steering wheel
- Available Bluetooth®
- Available express-open and venting sunroof (first for Camaro)
- Available USB port
- Standard OnStar®
- Standard XM® Satellite Radio
- Available Boston Acoustics® Sound System

Performance

- Standard 3.6L DI VVT V6 engine (LS, LT)
 - 300 horsepower and 273 lb.-ft. of torque
- Standard 6.2L V8 engine (SS)
 - 400 horsepower and 395 lb.-ft. of torque (automatic)
 - 422 horsepower and 408 lb.-ft. of torque (manual)

- Standard six-speed manual AISIN transmission with V6 engine
- Available Hydra-Matic® six-speed automatic

transmission with TAPshift®

- Standard Tremec six-speed manual transmission on Camaro SS
- Standard Brembo® brakes on Camaro SS
- Independent rear suspension



6.2L V8 Engine

The information included in this Ordering Workbook is GM confidential and is intended for salesperson and wholesale personnel only. Product information is preliminary. Production models may vary.



EQUIPMENT GROUPS

Camaro LS Coupe – 1LS Equipment Group Key Equipment

- Dual-stage front air bags, thorax side-impact air bags for driver and front passenger, and head-curtain sideimpact air bags for front and rear seating positions
- Single-zone air conditioning
- **AM/FM stereo** with CD-ROM, MP3 playback, music navigator, Graphic Information Display, outside temperature display and 6-speaker system
- Four-wheel antilock disc brakes
- Driver- and passenger-side rear coat hooks
- Floor **console** with armrest and auxiliary input jack
- Cruise control with set-and-resume speed and steering-wheel-mounted controls
- Two front cupholders
- Daytime Running Lamps
- Driver-side dead pedal
- Electric rear-window defogger
- Power programmable door locks with lockout protection
- 3.6L DI VVT V6 engine
- Stainless-steel dual exhaust with polished tips
- Body-colored exterior door handles
- Front and rear body-color fascias with front grille and rear diffuser
- Lockable glove box
- Analog instrumentation that includes Driver Information Center (DIC) display, speedometer, tachometer, fuel gauge and temperature gauge
- Front reading lamps
- LATCH (Lower Anchors and Top tethers for CHildren) system
- Front license plate bracket (included in states requiring front plates)
- Limited-slip differential (manual transmission only)
- Front door map pockets

- Inside rearview manual day/night mirror
- Outside power-adjustable, body-color mirrors
- Body-color lower rocker moldings
- OnStar® with one year of Safe & Sound Plan
- Two auxiliary power outlets
- Remote Keyless Entry
- Four-way manual (fore/aft, up/down) driver's seat adjuster
- Front Sport bucket seats with power recliners, adjustable head restraints and folding rear seat with trunk pass-through
- LS cloth seats
- Urethane shift knob
- **StabiliTrak**® stability control system with traction control
- Variable ratio power steering
- Manual rake and telescopic steering column
- Three-spoke urethane steering wheel
- Sport suspension
- PASSkey III theft-deterrent system
- Tire Pressure Monitoring System
- Tire sealant and inflator kit
- P245/55R18 touring all-season tires
- Six-speed manual transmission
- Driver and front passenger visors with covered vanity mirrors
- 18-inch Heritage Steel wheels
- Driver and passenger power windows with express-down/up
- Front intermittent wipers
- XM® Radio

EQUIPMENT GROUPS

Camaro LT Coupe – 1LT Equipment Group

Includes Key 1LS Equipment, PLUS:

- Carpeted front floormats
- **■** Fog lamps
- Six-way power driver's seat adjuster (fore/aft, up/down and tilt)

- Sport cloth **seats** with passenger-side map pocket
- 18-inch painted aluminum wheels

Camaro LT Coupe – 2LT Equipment Group

Includes Key 1LS and 1LT Equipment, PLUS:

- Boston Acoustics® premium 9-speaker 245 watt audio system
- **Bluetooth**® for phone, personal cell phone connectivity to vehicle audio system
- Cargo convenience net
- Driver Information Center compass
- Four-pack **gauges** mounted on center console: oil pressure, battery voltage, oil temperature and transmission fluid temperature
- Inside auto-dimming rearview **mirror**
- Body-color power-adjustable heated **mirrors** (auto dimming on driver side)
- Wireless **PDIM** (for use of steering-wheel controls with auxiliary device)

- Remote vehicle starter system (with automatic transmission)
- Heated driver and front passenger seats
- Leather-appointed front seat trim
- Leather-wrapped shift knob
- Three-spoke leather-wrapped steering wheel
- Steering-wheel-mounted audio controls
- P245/50R19 touring tires
- Universal Home Remote
- USB port
- 19-inch painted aluminum wheels

The information included in this Ordering Workbook is GM confidential and is intended for salesperson and wholesale personnel only. Product information is preliminary. Production models may vary.





EQUIPMENT GROUPS

Camaro SS Coupe - 1SS Equipment Group Key Equipment

- Dual-stage front air bags, thorax side-impact air bags for driver and front-passenger, and head-curtain sideimpact air bags for front and rear seating positions
- Single-zone air conditioning
- **AM/FM stereo** with CD-ROM, MP3 playback, music navigator, Graphic Information Display, outside temperature display and 6-speaker system
- Four-wheel antilock disc Brembo® brakes with four piston calipers
- Driver- and passenger-side rear coat hooks
- Floor **console** with armrest and auxiliary input jack
- Cruise control with set-and-resume speed and steering-wheel-mounted controls
- Two front cupholders
- Daytime Running Lamps
- Driver-side dead pedal
- Electric rear-window **defogger**
- Limited-slip differential
- Power programmable door locks with lockout protection
- 6.2L V8 engine
- Engine oil cooler
- Stainless-steel dual exhaust with polished tips
- Body-colored exterior door handles
- SS-specific front and rear body-color fascias with unique front grille and rear diffuser, lower extension, front air scoop and brake cooling slots
- Carpeted front floormats
- Fog lamps
- Lockable glove box
- Analog instrumentation with Driver Information Center (DIC), SS cluster with unique redline and SS badge
- Front reading lamps
- LATCH (Lower Anchors and Top tethers for CHildren) system
- Front door map pockets

- Inside rearview manual day/night mirror
- Outside power-adjustable, body-color mirrors
- Body-color lower rocker moldings
- OnStar® with one year of Safe & Sound Plan
- Two auxiliary power outlets
- Remote Keyless Entry
- Six-way power driver's seat adjuster
- Front Sport bucket seats with power recliners, adjustable head restraints and folding rear seat with trunk pass-through
- Leather-wrapped shift knob
- Chevrolet sill plate
- Rear spoiler
- **StabiliTrak**® stability control system with traction control
- Variable ratio power steering
- Manual rake and telescopic steering column
- Three-spoke leather-wrapped **steering wheel** with SS badge
- Performance suspension
- PASSkey III theft-deterrent system
- Tire Pressure Monitoring System
- Tire sealant and inflator kit
- P245/45ZR20 front and P275/40ZR20 rear Pirelli summer **tires**
- Transmission oil cooler
- Six-speed manual transmission
- Driver and front passenger visors with covered vanity mirrors
- 20 x 8-inch front and 20 x 9-inch rear flangeless, painted aluminum **wheels** with sterling silver finish
- Driver and passenger power windows with express-down/up
- Front intermittent wipers
- XM® Radio



2010 CAMARO INITIAL ORDERING WORKBOOK

EQUIPMENT GROUPS

Camaro SS Coupe – 2SS Equipment Group

Includes Key 1SS Equipment, PLUS:

- Boston Acoustics® premium 9-speaker 245-watt audio system
- **Bluetooth**® for phone, personal cell phone connectivity to vehicle audio system
- Cargo convenience net
- Driver Information Center (DIC) compass
- Four-pack **gauges** mounted on center console: oil pressure, battery voltage, oil temperature and transmission fluid temperature
- Inside auto-dimming rearview **mirror**
- Body-color power-adjustable heated **mirrors** (auto dimming on driver side)

- Wireless **PDIM** (for use of steering-wheel controls with auxiliary device)
- Remote vehicle starter system (with automatic transmission)
- Leather-appointed front **seat trim** with SS embroidery
- Heated driver and front passenger seats
- Steering-wheel-mounted audio controls
- **Universal Home Remote**
- **USB** port





INITIAL ORDERING WORKBOOK

2010 CAMARO PACKAGE CONTENT

Convenience and Connectivity Package (SRJ) (Available on 1LT)

- Bluetooth® for phone
- Wireless PDIM
- USB port
- Steering-wheel-mounted audio controls
- Leather-wrapped steering wheel
- Leather-wrapped shift knob
- Cargo convenience net
- Compass located in Driver Information Center (DIC)
- Remote vehicle starter system (automatic transmission)

Interior Accent Trim Package (W1H) (Available on 2LT and 2SS)

Black interior with Inferno Orange accents on:

- Leather-appointed front seating surfaces
- Rear seating surfaces
- Steering wheel
- Shift knob
- Door armrest
- Center console
- Instrument panel and door trim inserts

RS Appearance Package (WRS) (Available on 1LT, 2LT, 1SS and 2SS)

- 20-inch Midnight Silver painted aluminum wheels
- High-Intensity Discharge (HID) headlamps
- Body-color roof ditch molding
- Rear spoiler (1LT and 2LT models)
- RS unique taillamps
- RS badging





INITIAL ORDERING WORKBOOK

AVAILABLE FREE-FLOW **OPTIONS**

		LS	LT		SS	
CODE	Description	Coupe 1LS	Coupe 1LT	Coupe 2LT	Coupe 1SS	Coupe 2SS
K05	Engine block heater	А	А	А		
мхо	Transmission, 6-speed automatic, electronically controlled with TAPshift® on steering wheel	А	А	А	A^1	A ¹
UQA	Boston Acoustics® premium 9-speaker system, 245 watts		А	S	А	S
SRJ	Convenience and Connectivity Package		A^2			
B34	Floormats, carpeted front	А	S	S	S	S
W1H	Inferno Orange Interior Accent Trim Package		-1	А		A ³
CF5	Sunroof, power with express open and venting		А	А	А	А
WRS	RS Appearance Package		А	А	А	А
N65	Spare wheel and tire, compact	А	А	А		
Q9B	Wheels, 19-inch polished aluminum		А	А		
Q9J	Wheels, 20 x 8-inch front and 20 x 9-inch rear polished aluminum				А	А
B7W	Cyber Gray Metallic Stripe Package			А		А
в7Х	White Stripe Package			А		А
GAQ	Red Jewel Tintcoat		A ⁴	A ⁴	A ⁴	A ⁴

S = Standard A = Available

¹ SS includes L99 6.2L V8

² Also includes (BTV) remote vehicle starter system when (MXO) 6-speed automatic transmission is ordered.

³ Includes SS embroidery.

⁴ Additional charge. Premium tintcoat color.

2010 CAMARO STANDARD EQUIPMENT CHART

Description		LS LT		SS		
		Coupe 1LT	Coupe 2LT	Coupe 1SS	Coupe 2SS	
Air bags, dual-stage frontal, thorax side-impact for driver and front passenger and head- curtain side-impact for front and rear occupants, includes Passenger Sensing System	S ¹	S ¹	S^1	S ¹	S ¹	
Air conditioning, single-zone manual	S	S	S	S	S	
Audio system, AM/FM stereo with CD-ROM, MP3 playback, music navigator and Graphic Information Display, includes outside temperature display	S	S	S	S	S	
Brakes, 4-wheel antilock, 4-wheel disc	S	S	S	S	S	
Center console, floor with armrest and auxiliary input jack	S	S	S	S	S	
Cruise control, electronic with set-and-resume speed, steering-wheel-mounted	S	S	S	S	S	
Daytime Running Lamps	S	S	S	S	S	
Dead pedal, driver-side	S	S	S	S	S	
Defogger, rear-window electric	S	S	S	S	S	
Door locks, power programmable with lockout protection	S	S	S	S	S	
Exhaust, dual-outlet stainless-steel with polished tips	S	S	S	S	S	
Glove box, lockable	S	S	S	S	S	
LATCH (Lower Anchors and Top tethers for CHildren) system	S	S	S	S	S	
Lighting: front reading lamps, interior dome with illuminated entry and theatre dimming	S	S	S	S	S	
OnStar® with one year of Safe & Sound Plan	S ²					
Power outlets, 2 auxiliary	S	S	S	S	S	
Remote Keyless Entry	S	S	S	S	S	
Seats, front Sport bucket, includes power recliners, adjustable head restraints and folding rear seat with trunk pass-through	S	S ³	S ³	S ³	S ³	
StabiliTrak® stability control system with traction control	S	S	S	S	S	
Steering, power, variable ratio	S	S	S	S	S	
Steering column, manual rake and telescopic	S	S	S	S	S	
Theft-deterrent system, PASSkey III	S	S	S	S	S	
Tire Pressure Monitoring System	S	S	S	S	S	
	S	S	S	S	S	
Tire sealant and inflator kit		S	S	S	S	
Transmission, 6-speed manual				_		
Windows, power with driver and passenger express-down/up		S	S	S	S	
Wipers, front intermittent		S	S	S	S	
XM® Radio		S ⁴	S ⁴	S ⁴	S ⁴	
Fog lamps		S ⁵	S ⁵	S ⁵	S ⁵	
Audio system feature, Boston Acoustics premium 9-speaker system, 245 watts		A	S	А	S	
Bluetooth® for phone, personal cell phone connectivity to vehicle audio system		A ⁶	S		S	
PDIM, wireless		A ⁶	S		S	
Steering-wheel-mounted audio controls		A ⁶	S		S	
USB port		A ⁶	S		S	
Cargo convenience net		A ⁶	S		S	
Gauges, 4 auxiliary, multifunction			S		S	
Mirror, inside rearview auto-dimming			S		S	
Mirrors, outside heated power-adjustable and driver-side auto-dimming, body-color			S		S	
Seats, heated driver and front passenger			S		S	
Seat trim, leather-appointed front seats			S		S	
Universal Home Remote, includes garage door opener, 3-channel programmable			S		S	
Engine, 6.2L V8				S	S	
Four-piston Brembo® brakes				S	S	
Instrumentation, with SS detail	-		-	S	S	
Fascias, front and rear body-color, SS-specific, with unique front grille and rear diffuser, lower extension, front air scoop and brake cooling slots				S	S	
Sill plate, Chevrolet				S	S	
Spoiler, rear		A^7	A^7	S	S	
Tires, P245/45ZR20 front and P275/40ZR20 rear, summer tires				S	S	
Wheels, 20 x 8-inch front and 20 x 9-inch rear flangeless, painted aluminum with Sterling Silver finish				S	S	
man otoming office fillion						

S = Standard A = Available Product information is preliminary. Production models may vary.

1 Always use safety belts and the correct child restraints for your child's age and size. Even in vehicles equipped with air bags and the Passenger Sensing System, children are safer when properly secured in a rear sear. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal air bag. See the vehicle's

Owner's Manual and child safety seat instructions for more safety information.

2 OnStar services require vehicle electrical system (including battery), wireless service and GPS satellite signals to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Stolen Vehicle Location

Assistance and Remote Door Unlock success varies with conditions. OnStar Vehicle Diagnostics available on most 2004 MY and newer GM vehicles. Diagnostic capability varies by model. Visit onstar.com or call 1-888-466-7827 for system limitations and details. For a list of vehicles with Automatic Crash Response visit onstar.com.

- 3 Includes passenger-side seat-back map pocket.
- 4 Available only in the 48 contiguous United States. Required \$12.95 monthly subscription sold separately after 3 trial months. Visit gm.xmradio.com for more details.
- 5 When (WRS) RS Package is ordered, fog lamps act as Daytime Running Lamps.
- 6 Included and only available with (SRJ) Convenience and Connectivity Package.
- 7 Included and only available with (WRS) RS Package.

2010 CAMARO PATTERN ORDERS

Description	Model	Transmission	Options	
1LT and Sunroof	1EF37	MXO	CF5	
2LT and Bright 19-inch Polished Alloy Wheels	1EH37	MXO	Q9B	
1SS and Boston Acoustics® Premium Audio	1ES37	MN6	UQA	
2SS and Bright 20-inch Polished Alloy Wheels	1ET37	MXO	CF5, Q9J	
2LT and RS + Interior Accent Package	1EH37	MXO	WRS, W1H, AFI and Exterior Colors: GCR or GAN or GBA	

2010 CAMARO COLOR COMBINATIONS - Camaro LS

E. L. C.	0.10.1.	Interior			
Exterior	Color Code	Black (AFA)	Gray (AFB)		
Silver Ice Metallic	GAN	А	А		
Imperial Blue Metallic	GAP	А	А		
Black	GBA	А	А		
Aqua Blue Metallic	GBD	А	А		
Cyber Gray Metallic	GBV	А	А		
Victory Red	GCN	А	А		
Rally Yellow	GCO	А	А		
Inferno Orange Metallic	GCR	А	А		



2010 CAMARO COLOR COMBINATIONS - Camaro LT

	Color Code	Interior					
		Black	Beige	Gray	Inferno Orange ¹	B7W Cyber Gray Stripe Package ²	B7X White Stripe Package ²
Exterior	Cloth 1LT	AFC	AFE	AFD	-		
	Leather 2LT	AFF	AFH	AFG	AFI		
Silver Ice Metallic	GAN	Α	А	А	А	А	А
Imperial Blue Metallic	GAP	Α	А	А	-	А	А
Red Jewel Tintcoat ³	GAQ	Α	А	А	-	А	А
Black	GBA	Α	А	А	А	А	А
Aqua Blue Metallic	GBD	А	А	А	-	А	А
Cyber Gray	GBV	Α	А	А	А	-	А
Victory Red	GCN	Α	А	А	А	А	А
Rally Yellow	GCO	А	-	Α	-	А	А
Inferno Orange Metallic	GCR	А	А	А	А	А	А

- 1 Included and only available with (W1H) Interior Accent Trim Package.
- 2 2LT models only.
- 3 Additional charge premium tintcoat color.



2010 CAMARO COLOR COMBINATIONS - Camaro 55

	Color		Interior					
	Code	Black	Beige	Gray	Inferno Orange ¹	B7W Cyber Gray Stripe Package ²	B7X White Stripe Package ²	
Exterior	Cloth 1SS	AFJ	AFL	AFK				
	Leather 2SS	AFM	AFO	AFN	AAY			
Silver Ice Metallic	GAN	А	А	А	А	А	А	
Red Jewel Tintcoat ³	GAQ	А	А	А	-	А	А	
Black	GBA	А	А	А	А	А	А	
Cyber Gray	GBV	А	А	А	А	-	А	
Victory Red	GCN	А	А	А	А	А	А	
Rally Yellow	GCO	А	-	А	-	А	А	
Inferno Orange Metallic	GCR	А	А	А	А	А	А	

¹ Included and only available with (W1H) Interior Accent Trim Package.

RECOMMENDED COLOR COMBINATIONS

The Camaro Marketing Team has identified several interior/exterior color combinations that are strongly recommended at launch.

Trim Level	Exterior Color	Interior Color(s)		
Camaro LS	GCN (Victory Red)	AFA (Black)		
Camaro 1LT	GAN (Silver Ice)	AFC (Black)		
Camaro 2LT	GAQ (Red Jewel Tintcoat)	AFH (Beige)		
Camaro 1SS	GBV (Cyber Gray)	AFK (Gray)		
Camaro 2SS	GBA (Black)	AAY (Inferno Orange Accent)		

^{2 2}SS models only.

³ Additional charge – premium tintcoat color.



2010 CAMARO INITIAL ORDERING WORKBOOK

CAMARO CUSTOMERS



The 2010 Camaro is targeting a number of different buyers who have one thing in common – they all are very passionate drivers.

LS/LT MODEL FOCUS

The Camaro will present an opportunity to attract new customers to your showroom. These customers are looking to unleash the excitement of their inner self or surprise others with what they drive. In either case, they want style, refinement and a thrilling driving experience.

FEATURES OF INTEREST

- Six standard air bags
- Estimated 26 mpg on the highway with 3.6L DI VVT engine
- 18- and 19-inch aluminum wheels
- Available USB port and Bluetooth® for phone connectivity
- Available Boston Acoustics® sound system
- RS Appearance Package
- 100,000-mile/5-year fully transferable Powertrain Warranty coverage
- Available sunroof

SS MODEL FOCUS

Core Camaro Enthusiasts will be the target for the SS model. These customers are very loyal to Camaro, love the Chevy brand and the heritage associated with Camaro. They will seek out Camaro.



FEATURES OF INTEREST

- 6.2L V8 engine with 400 or 422 hp
- Independent rear suspension
- 20-inch aluminum alloy wheels with Sterling Silver finish
- Four-piston Brembo brakes
 - RS Appearance Package
 - Four-pack gauges





6.2L V8

KEY CAMARO ACCESSORIES

Camaro customers will seek to personalize their new Camaro, and Chevrolet Accessories will offer a robust portfolio exclusively backed by GM warranty. Your customers will appreciate the quality, ease of purchase and installation that is available to them through Chevrolet Accessories. In fact, select accessories are offered as dealer-ordered LPO accessory options. Dealers can order them right on Workbench Configurator. It's as easy as checking the box! Some of the benefits of an LPO include the ease of ordering, the ability to roll the accessory into the floor planning and the accessory being added to the Window Label (therefore it can be residualized.) With the LPOs documented on the Window Label, it allows you to offer the customer who is seeking a distinct collectible an opportunity to select a unique combination of Genuine Chevrolet Accessories. Some of the available dealer-ordered LPOs are listed below with their respective RPO codes. Look out for additional LPOs that become available throughout the model year.

CAMARO ACCESSORIES LPOS

21-inch Wheels

Make a dramatic change to the appearance of Camaro with these available 21-inch wheels. These wheels come in two distinct finishes: one wheel is offered in a black painted finish and the second wheel is offered in machined aluminum with black accent paint. They are available with matching center caps and lug nuts. The wheels are validated to GM specifications.

RPO Codes:

VZN—Machined aluminum with black accents

VZP—Black painted finish

Ground Effects (RPO Code VTD)

Enhance the bold styling of your new Camaro with the Ground Effects Package. This contains a front splitter, side rockers and a rear diffuser with integrated exhaust bezels. Available in Dark Argent metallic.

High Wing Spoiler (RPO Code 5V5)

Add to the aggressive styling of the Camaro with a race-inspired, high-profile spoiler. Available in select colors on select models.

Engine Cover (RPO Code VYX)

Carry your sense for detail right under the hood with this alternate finish engine cover. Available in various colors.

Stripe Packages

Personalize your Camaro with one of two available stripe packages. Add the Rally Stripe decals or the Hood and Hockey Stripe decals to give your Camaro a more sporty, heritage look. Available in select colors.

RPO Codes:

VZG—Black Rally Stripes

VZF—Silver Rally Stripes

VYZ—White Rally Stripes

VYY—Cyber Gray Rally Stripes

VYO—Orange Rally Stripes

VYQ—Black Hood and Hockey Stripe

VYP—White Hood and Hockey Stripe

VYR—Cyber Gray Hood and Hockey Stripe

Car Cover

Available to help protect your finish, this all-weather cover provides waterproof, breathable outdoor protection and features the Camaro logo with black Rally Stripes. Available in red or gray.

RPO Codes:

VRB—Red with Black Stripes

VRU—Gray with Black Stripes

Hurst Short Throw Shifter (RPO Code VYV)

Be sure to give your manual Camaro an improved performance and feel with this iconic accessory.

Please note: These accessories are offered as over-the-counter purchases in addition to being offered as dealer-ordered LPO accessory options in the Order Guide.

KEY CAMARO ACCESSORIES

In addition to the LPO offerings, there is an exciting variety of complementary over-the-counter accessories available at the time of purchase. Select key Camaro Accessories are listed below:

EXTERIOR

Fuel Door

This fuel door features a Satin Nickel finish, the Camaro logo and rivets that add a race-inspired character to your Camaro.

Grille Insert

Go for the ultimate in personalization with this Heritageinspired grille insert. Designed for perfect fit and easy installation, it replaces the existing grille on your Camaro.

Molded Splash Guards

Designed to accent the exterior of your Camaro, these molded splash guards fit directly behind the wheels to help provide protection from tire splashes and mud. Available in select body colors.

INTERIOR

Interior Trim Kit

Camaro owners who have the factory Illumination Package can add even more color options with this available trim kit.

Audio Upgrade Subwoofer

If you're looking to upgrade the sound level of your Camaro, consider this trunk-mounted subwoofer.

PERFORMANCE

Catback Exhaust

Put an aggressive growl in the exhaust note of your Camaro with this custom-built catback performance exhaust system. This dual outlet exhaust system is constructed of T-304 stainless steel with free-flowing mandrel bent tubing. This system features a semi-polished muffler that meets all federal decibel requirements.

Performance Air Intake

Hear the rush when you add this Performance Air Intake to your vehicle. The attractive aluminum tube will stay highly polished thanks to a maintenance-free clearcoat finish. The free-breathing air filter does not require oil, which can interfere with computer sensors. The lid features the GM Performance Parts logo.

Shorty Headers*

Improve your performance with these stainless steel headers. These headers are direct exhaust manifold replacements that feature the GM Performance Parts logo.

* Available for the V8 engines only.



INITIAL ORDERING WORKBOOK

EARLY ORDER PROGRAM

Chevrolet is pleased to announce that on Monday, October 13, 2008, GM GlobalConnect's Order Workbench's Quick Order system will be available to accept bona fide sold customer orders for the 2010 Camaro Coupe. This program is being implemented to help satisfy a very strong demand that's expected with the return of this high-profile sports car.



To assist you with early ordering, Chevylaunch.com will be updated on October 10, 2008, to include the following information on the 2010 Camaro Web site:

 Frequently Asked Questions – answers to common Early Order Program questions will be displayed in the "Questions" section of the 2010 Camaro Web site

Estimated production guide number
 – your individual
 Camaro production guide number for the first few
 months of production will be displayed in the
 "Distribution" section of the 2010
 Camaro Web site

The production guide was developed based on two factors: (1) On your Chevrolet retail sales (both cars and trucks) over the twelve months ending August 2008; and (2) Mustang registrations for the twelve months ending June 2008 in your DMA. The guide covers

anticipated Camaro Coupe production from the start of regular production, currently scheduled for mid-February through approximately Q3 2009. Questions on individual guide numbers should be directed to your District Sales Manager. As always with a vehicle launch, these guide figures are not an assurance as to future production, but are issued to you only for planning purposes. Given the vagaries of scheduling production and the possibility of subsequently developing constraints or other business factors, we cannot make any firm commitments at this early stage.

Only bona fide sold customer orders with complete information (including customer's name and full address) will be accepted by General Motors. Consumers making inquiries on the status of their sold orders will be instructed that the dealer has received a production guide number, and will be directed back to their dealer for further information on their order.

The ability to submit bona fide sold customer orders well in front of the start of production is a unique opportunity to strengthen relationships with existing customers and establish a bond with new customers. Be sure to visit Chevylaunch.com for details on the Early Order Program and stay tuned throughout the program duration for any important updates.

